

FOR IMMEDIATE RELEASE

November 1, 2005

Contact: W.J. Carrel

Prism House Press wj@prismhouse.com

Jean-Claude Koven's *Going Deeper* Wins USA Book News' Best New Age Fiction Award 2005

Los Angeles, CA - Jean-Claude Koven, author of ***Going Deeper: How to Make Sense of Your Life When Your Life Makes No Sense***, Prism House Press, is the recipient of USA Book News Best Books 2005 Award for Best New Age Fiction title. Koven's book is written as a tribute to those who feel their purpose on earth is to help evolve the consciousness of humanity during this time of transition and shift. ***Going Deeper*** "is the hottest metaphysical book of the millennium," according to Linda Salvin, nationally syndicated radio show host. Jeanne Houston, PhD, Director of the Foundation for Mind Research, calls it "mythic and masterful.... a book to be read and reread."

Jeffrey Bowen, President and Publisher of USABookNews.com, says "the 2005 book (award) results represent a phenomenal mix of books." Winners and finalists are from Warner Books, Harper San Francisco, Hay House, Penguin/Putnam and independent presses. Koven joins winners Amy Tan who topped the General Fiction category with ***Saving Fish From Drowning*** (Putnam); Colby Buzzell for ***My War: Killing Time in Iraq*** (Putnam), which won Best Autobiography for his powerful testimonial; and Edward Morler for ***The Leadership Integrity Challenge: How to Assess and Facilitate Emotional Maturity*** (Sanai Publishing), winning for Best Business book.

During recent book tours through the San Francisco Bay Area, Hawaii, southern California and Asheville, N.C. Koven made numerous appearances as a radio and TV guest, was a featured speaker at the 4th Annual *New Living Expo*, and spoke with audiences at metaphysical centers such as Los Angeles' renowned metaphysical bookstore, *The Bodhi Tree*, as well as *East West Books*, the *New Thought Church*, the *Sanctuary of Mentalphysics*, and the *Unity Church*. Listeners have remarked on his "uncommon humor and wisdom" and how he offered them a "life-altering view of reality."

Koven, a highly successful entrepreneur who started and ran more than a dozen businesses, studied with spiritual masters and led awareness-expanding workshops on six continents during his work years. He was born in France, educated at NYC public schools, and for a while at M.I.T.

Koven's ***Going Deeper*** also won *Allbooks Reviews Editor's Choice Award* for Best Metaphysical Book. More information and a photo of Jean-Claude Koven are available for re-print at www.goingdeeper.org.

###